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BioWare Corp. Named One of Canada's Top 10 Best Companies to Work For

Edmonton, Alberta, Canada (October 17, 2007) – BioWare Corp. is proud to announce that it has been selected as one of "Financial Post's 10 Best Companies to Work For (2008)." The competition is organized by Mediacorp Canada Inc., the nation's largest publisher of employment guides and job-hunting periodicals. Each winner is selected by the editors of the "Canada's Top 100 Employers" guide. The ten companies selected are business success stories drawn from this year's "Top 100 Employers" list, reflecting those companies who offer the most progressive and forward-thinking programs.

Recently named one of Canada's Top 100 Employers for the fourth time in 2008, this marks BioWare's first year being named among Financial Post's Top 10.

"We are truly honored to be named a Top 10 Canadian employer," said Ray Muzyka, co-founder and Chief Executive Officer at BioWare. "At BioWare, we have always valued our people, and one of our core values is to provide an environment that offers quality in the workplace and promotes creativity. This is why BioWare has attracted employees who come from all over the world."

BioWare's future continues to look bright with Mass Effect™, an Xbox™ 360 title being released November 20, 2007, as well as other titles currently in production including Dragon Age™, a role-playing game for the Nintendo DS™ based on the Sonic the Hedgehog™ license, and a massively multiplayer online (MMO) game being developed at BioWare's Austin, Texas, studio.

For more information about BioWare, visit <http://www.bioware.com>.

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ABOUT BIOWARE

BioWare Corp. is an electronic entertainment company which develops computer, console, handheld and online video games focused on rich stories and memorable characters. Since 1995, BioWare has created some of the world's best-selling titles including the award-winning Baldur's Gate™ and Neverwinter Nights™ series, as well as the 2003 Game of the Year, Star Wars®: Knights of the Old Republic™. Original BioWare-created IPs include the 2005 RPG of the Year, Jade Empire™, with next-generation titles Mass Effect™ and Dragon Age™ currently in development. Mass Effect will ship to retailers globally in November, 2007. The game has received more than 50 awards, including the 2007 Game Critics Awards for "Best Console Game" and "Best RPG" at the Electronic Entertainment Expo. With studios in Edmonton, Canada, and Austin, Texas, BioWare is also hard at work on a new title for the Nintendo DS™ based on Sonic the Hedgehog, as well as several unannounced projects including a massively multiplayer online game. For more information on BioWare, visit www.bioware.com.

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